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The Lords of Strategy is a book by Walter Kiechel III, a business journalist, former Editorial Director of the Harvard Business Review and former Managing Editor of Fortune magazine, which

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presents the analysis of strategy evolution since the 1960s. The book was published by Harvard Business Press on March 3, 2010. It was longlisted for the 2010 Financial Times and McKinsey Business Book of the Year Award.

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In its final chapters The Lords of Strategy brings the history up to the moment, through ideas like time-based competition and core competency all the way to still-under-construction concepts of strategy as, ultimately—and paradoxically, given the prior neglect—based on people and their skills.

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